

#### **Privacy Policy**

# Policy Statement

# We do not share any of your personal information with third parties unless you explicitly give us permission to do so.

This privacy policy (the "Privacy Policy") applies to the personal information collected on this website. The term "personal information" as used throughout this Privacy Policy, applies to any information that is used by or on behalf of Arms And Antiques to identify an individual.

We have provided this Privacy Policy to describe to you how we collect, use, share and protect the personal information you provide to us at this website. This Privacy Policy only applies to personal information we collect at this website and via the electronic communications technologies that we use. It does not apply to personal information collected through other means, including personal information you provide in e-mail messages you send to us or personal information we may collect from you offline. This Privacy Policy is intended for all visitors of this website and Arms And Antiques business partners.

From time to time, our internal processes may change, or we may offer new or altered features at this website. If appropriate, we will revise this Privacy Policy. We encourage you to return to this area to read the most recent version of our Privacy Policy. If we alter our practices in a manner that will affect the treatment of the personal information you have already provided, we will attempt to provide visitors who have registered on this website with notice of our new Privacy Policy via e-mail.

### Personal Information Collected

#### • Information You Provide

In general, you may browse this website without providing any personal information. We may provide you with opportunities to sign up to receive inventory updates or services from us. As part of this process, we may ask you to provide us with personal information about you (such as name, address, telephone number or e-mail address). For example, you may choose to register to receive e-mail updates about a website, information about a particular Item, or materials relating to products or services offered by Arms And Antiques, and you may provide us with your e-mail address to receive such communications.

#### <u>Automatically Collected Information</u>

Like most other commercial websites, we use standard "cookie" and "web beacon" technology and web server logs to collect information about how our website is used. Web beacons are transparent pixel images that are used in collecting information about website visitor activities and e-mail response and tracking. For example, if we send you an e-mail message, we may collect information through web beacons to determine whether you have opened the e-mail message or clicked on links located within the e-mail message.

Cookies are pieces of data that a website transfers to a visitor's hard drive for recordkeeping purposes. Cookies placed on this website may be set directly by our servers or by third parties providing technical services to us. To prevent cookies from tracking you as you navigate this website, you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Please note that some portions of this website may not work properly if you refuse cookies.

Information gathered through cookies and by our web server logs may include your IP address, your Internet browser (e.g., Chrome), your operating system (e.g., Windows), the domain name of your internet service provider (e.g. Google), the date and time of your visits, the pages viewed, the time spent at our website, and the websites visited just before and just after our website. This information may be associated with your personal information.

### Your Choices

You have several choices regarding your use of this website. You could decide not to submit any personal information at all. If you subscribe to e-mail updates, you will be able to unsubscribe at any time by: (i) following any opt-out instructions contained in communications you receive from Arms And Antiques, (ii) un-subscribing at specific

areas of the website where you registered, if available, or (iii) sending a written request to the Arms And Antiques contact address, which appears at the end of this Privacy Policy.

## Use of Personal Information

Arms And Antiques and its service providers will use your personal information to provide information and services to you, including information and services you have requested, or as otherwise disclosed to you in this Privacy Policy or on the web page where you submit your personal information to us. We may also use that information to provide you with materials about products and services offered by Arms And Antiques, including new content or services on this website. We may provide you with these materials by phone, mail, facsimile or e-mail. We do not and will not share any of your personal information with third parties for their own direct marketing purposes. We may use aggregate information collected from visitors of this website to help us better understand visitors' needs and how they use the website.

• Policy on Use of Credit Card Numbers

Arms And Antiques has a policy which provides for the proper use and protection of Credit Card numbers obtained in the course of doing business with Arms And Antiques. Such policy protects the confidentiality of Credit Card numbers, prohibits unlawful disclosure of Credit Card numbers, and limits access to Credit Card numbers. This policy applies to all methods of collection of Credit Card numbers, including Credit Card numbers obtained by oral, written and electronic means.

### • E-mail a Friend or Colleague

On our website, you can send a shared link via social media or e-mail message to a friend or colleague. E-mail addresses you may provide for a friend or colleague will be used to send your friend or colleague information on your behalf and will not be collected or used by Arms And Antiques or other third parties for any other purpose.

### • Sharing of Personal Information

Arms And Antiques may share personal information about you with: (i) various thirdparty companies or agents working on our behalf to help us engage in the activities described in the "Use of Personal Information" section of this Privacy Policy, including fulfilling business transactions (credit card processors), providing services or information you requested, and conducting required technological maintenance and support on our website (our tech support team).

We may also share your personal information with third parties under the following circumstances:

- if you request or authorize such a disclosure;
- to protect our rights, property or safety, or the rights, property or safety of our employees or others;
- to enforce an agreement we have with you;

• to respond to appropriate requests of legitimate government agencies or where required by applicable laws, court orders or government regulations; or

• where needed for corporate audits or to investigate or respond to a complaint or security threat.

• Personal Information of Children

This website is not intended or designed to attract children under the age of 18, and we do not believe that this website is appealing to children. Therefore, we do not knowingly collect any personal information from anyone under the age of 18 at this website.

• Links to Other websites

This website may provide links to other websites as a service to you. The third-party websites are operated by companies that are outside of our control, and your activities at those websites will be governed by the policies and privacy practices of those third parties. We do not recommend or endorse the content of these websites. We encourage you to review the policies and privacy practices of those third parties before disclosing any of your personal information, as we are not responsible for their policies and privacy practices.

How We Protect Your Personal Information

To help protect the privacy and security of personal information you transmit through the use of this website, we have implemented reasonable physical, technical and administrative safeguards to help protect your personal information against unauthorized access, disclosure, alteration or destruction.

• Changing Your Preferences; Opt-Out of Receiving Communications

When you provide us with your personal information, you will be given some choices about how we use that personal information. You may change these preferences later. For example, if you sign up for an e-mail newsletter, you may opt out of receiving future e-mail newsletters at any time. Arms And Antiques will always provide you with one or more of the following ways to opt out: (i) by following any opt-out instructions contained in communications you receive from Arms And Antiques, (ii) by un-subscribing at specific areas of the website where you registered, if available, or (iii) by sending a written request to the Arms And Antiques contact address immediately below.

• Questions, Updates, Arms And Antiques Contact Address

If you have any questions about our privacy practices or if you need help accessing your personal information or changing your preferences, please send a written request to us at the following address:

Arms And Antiques

Attn: Website Communications

Info@armsandantiques.com

#### • Effective Date of Privacy Policy

This Privacy Policy is effective as of October 17, 2018

End of Policy

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